

SPRING TANG

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[LinkedIn](#)

Motion Designer & Visual Designer

ABOUT

Spring (Jieru) Tang is a motion designer creating visually compelling work guided by strong concepts and storytelling across multiple media.

EDUCATION

Savannah College of Art and Design (SCAD)

Motion Media Design

Master of Fine Arts
Jan 2023 - Nov 2025

Illustration

Master of Arts
Sep 2022 - Jun 2024

TOOLS

Motion & Design

After Effects	Photoshop
Cinema 4D	Illustrator
Redshift	Premiere Pro
Figma	Blender
Cavalry	InDesign
Rive	Canva
Lottie	Madmapper

Generative AI

Claude	Figma Weave
Codex	Lovart
p5.js	

SKILLS

2D/3D Design
2D/3D Animation
AI-Assisted Design & Motion
Branding & Typography
Kinetic Typography
Art Direction
Concept Development
Storyboarding
Compositing
Title Design
Identity Design
Illustration

EXPERIENCE

Scholar

Motion Design Intern

Jun 2026 - Present

- Developed concepts, visual direction, and motion design for Drake Cooper and Oktane FY27.
- Supported pitches and campaigns for Okta, Osteo Bi-Flex, and other clients through design exploration, motion tests, and AI-assisted visuals.

Imaginary Forces

Motion Design Intern

Jan 2026 - May 2026

- Developed visual concepts and contributed to motion design and animation for Lila Sciences, WAR Main Titles, and Sony PlayStation.
- Created motion tests, design iterations, and visual explorations in collaboration with creative directors and animation teams.
- Created original illustrations for Imaginary Forces' Spring merch collection across T-shirts, tote bags, and hats.

KINETIK 2025, SCAD

Creative Director

Mar 2025 - May 2025

- Collaborated with design, animation, and marketing teams to create the opening title sequence and title cards for a student motion design showcase.

COMOTION 2025, SCAD

Art Director

Nov 2024 - Mar 2025

- Led character design and style frame development for the title sequence.
- Produced animations in collaboration with design and motion teams.

Bubba's LA

Design Intern

Jun 2024 - Sep 2024

- Contributed to 2D and 3D asset development across projects, working closely with the creative director.
- Created advertisements, explainer videos, and social media content.

AWARDS

Communication Arts | Motion Graphics | 2026

Shortlist | Gucci Brand Film

Red Dot | Brands and Communication | 2025

Winner | Cartoon Network Rebrand

Winner | TYR

Communication Arts | Self-Promotion | 2025

Shortlist | Lantern Festival Temple Fair

IDA Design Awards | Multimedia Design | 2025

Silver | KINETIK 2025 Title Sequence Package

IDA Design Awards | Self-Promotion | 2024

Gold | Visual Journey Through Traditional Chinese Culture